



UIBSces.

add-on mass newsletter
delivery engine



Gold
Microsoft Partner



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UIBSces empowers marketers across diverse industries with the latest technology, superior deliverability, in-depth reporting and tracking, best practices training, responsive support and secure, reliable infrastructure - so you can focus your efforts on results and grow your business.

Direct email marketing

Build customer loyalty

With newsletter delivery engine your company can provide informational and product-focused content via an emailed letter to a subscriber list that comprises potential and existing customers. Businesses from a variety of industries utilize newsletter marketing to reach their target audiences and create brand exposure.

- Market Segmentation based on all UIBScrm. fields, custom fields and custom lists
Save multiple segmentations
- Use pre-built segmentation for next campaigns
- Last campaign / All campaigns activity dashboard statistics
- Build and use custom templates in your newsletters
- Multiple mailing lists
- Statistics reports
- Integration with Microsoft Azure SendGrid with deliverable status results

