

website design & development



Responsive Design prepares websites for the future of modern website design by making them beautiful across multiple devices. UIBS plans, designs, and develops stunning responsive websites that will increase conversion rates and overall traffic. We make sure that our responsive websites are beautiful across all devices and your business is prepared for the future mobile web.

What is Responsive Website Design?

A responsive website is a single website that adapts to the device of each unique visitor, whether desktop, smartphone, or tablet. A responsive website dynamically re-sizes its content and imagery for a variety of different screen sizes in order to ensure the website is effective and easy to use on any device.

Why should I use Responsive Website Design?

Rapidly growing mobile usage

Mobile web usage is growing at an extremely rapid rate that presents enormous opportunity. A website that is not optimized for mobile usage and performance stands the potential to leave an enormous amount of opportunity and business on the table. Our professional responsive designs deliver outstanding results from both desktop and mobile users.

Efficient in terms of both time and cost

Responsive website design can drastically cut down on development time and cost. Rather than spending the time and resources building a separate mobile website in addition to your traditional desktop website, the responsive design approach enables you to optimize your business for both desktop and mobile with a single website.

Best practice for ranking high in mobile search results

Responsive design is the preferred option when it comes to making your website both mobile and search engine friendly. By providing a single, dynamic version of your website to both desktop and mobile visitors, you make it easier for search engines to understand and serve your content.

