

customer engagement system



UIBSces empowers marketers across diverse industries with the latest technology, superior deliverability, in-depth reporting and tracking, best practices training, responsive support and secure, reliable infrastructure - so you can focus your efforts on results and grow your business.

- Direct e-mail marketing to increase your customer base
- Boost sales using targeted marketing mailings
- Flexible design for professional, compatible and responsive error-free newsletters
- Powerful reporting and analytics to understand your marketing goals
- Integrated with Google Analytics
- Integrated with UIBScms and UIBScrs and branded PMS and CRM Systems
- Intelligent scheduling

Integrated with UIBScrs / UIBScrm / UIBSrepute

- Market Segmentation based on all UIBScrm fields, custom fields and custom lists
- Save multiple segmentations / mailing lists
- Use pre-built segmentation for next campaigns
- Integration with Microsoft Azure SendGrid with deliverable status results

